

*Spindles*  
DESIGN CO.



MURAL  
PROCESS  
+  
ABOUT THE  
ARTIST

# MURAL PROCESS



1 INITIAL CONSULT CALL  
- Review general design vision, size + placement of mural

2 PROPOSAL + AGREEMENT  
- Finalized quote, Timeline, Agreement, + Deposit

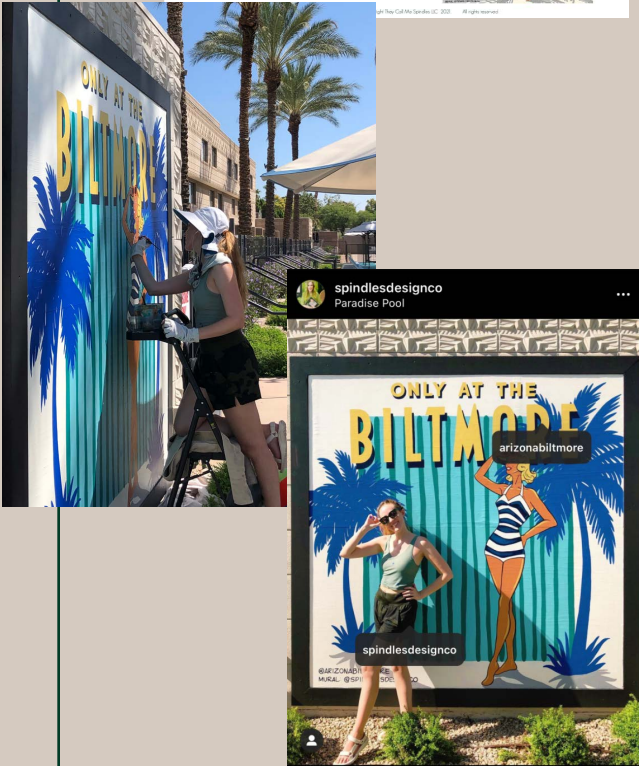
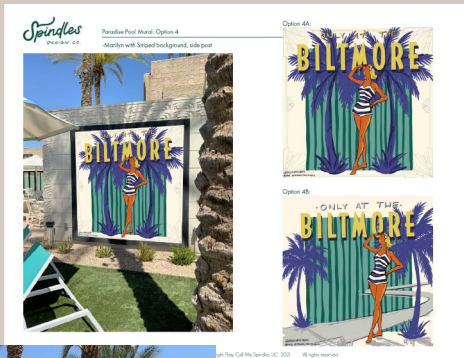
3 DESIGN MEETING + MOODBOARD  
- Explore general design vision, color palette + elements

4 DESIGN MOCKUPS  
- 2-3 initial design concepts, 3 rounds of revisions included

5 MURAL PREP NIGHT/DAY  
- Need one day (or night if the mural is outside) to prep the mural wall + outline the design for painting

6 PAINTING DAYS  
- Timeline of painting dates will be coordinated ahead of time, typically 5-10 days depending on size + complexity

7 FINISHED MURAL + SOCIAL MEDIA SHARING  
- Finishing details, clean up, + take photos of the finished mural  
Share on social media and tag all related accounts!





# ABOUT THE ARTIST +PROCESS



## ABOUT THE ARTIST

Courtney Larsen is a multi-disciplinary artist specializing in creating statement murals that are memorable and inviting.

Courtney has a Bachelors in Fine Art from Arizona State University, and has been a full-time working artist since 2015 as the lead artist and CEO of Spindles Design Co. She has worked with incredible clients over the years, including The White Sox, Arizona Biltmore Resort, True North Studios, and Fox Restaurant Concepts to name a few.

Her murals make for incredible photo backdrops and highly shareable social media content. Several of Courtney's murals have gone viral on TikTok and Instagram, and social media influencers come from all over to stay at the rental houses with these murals.

## ABOUT THE PROCESS

Every mural starts with 2-3 initial design concept sketches, a round of revisions, and then finally the finished mural painting. Courtney uses her expertise in typography, handlettering, and fine art painting to create designs that are completely original and unique. We do not use clip art or generic fonts, instead opting to hand-draw each part of the design to create a finished piece that feels balanced and elevated.

When you work with Spindles Design Co. for a mural, you are commissioning a piece of original artwork for your space. We take pride in considering how the mural will integrate into the existing decor, are thoughtful about creating designs that will encourage engagement, and most importantly, our murals create a space that feels memorable and special.

